

Leonor Albuquerque Design

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📍 United Kingdom (ILR)

CV 2024

PROFILE

A Master's and a Bachelor's in editorial, communication and graphic design and the constant desire for acquisition of knowledge and new skills, have fuelled a 10-year+ path of experience and search for new opportunities, including a self-owned thriving business running since 2018. The spirit of initiative and entrepreneurship, organization and method are some of the characteristics that consistently show in the work developed.

SKILLS

Fields: Branding, Logo Creation, Corporate, Infographics, Social Media, Editorial Design, Print Design, Final Art, Technical Artwork, Technical Writing, 3D, Photography, Signage, UI/UX, Packaging, POS, B2B, B2C, Advertising, Crypto, DeFi, Marketing;

Adobe Creative Suite: InDesign, Photoshop, Illustrator and LightRoom;

3D: SolidWorks and SolidWorks Composer;

Microsoft Office Suite: Word, Outlook, Excel and PowerPoint;

Design: Figma and Canva;

Project Management Platforms: Asana, Trello, Slack and Skills;

Language: Portuguese: native; English: proficient C2 (Certificate of Advanced English and ESOL SELT); Spanish: independent B1; French: elementary A2;

Soft Skills: good communication and interpersonal skills; strict deadline compliance; task overlay management skills; organization, method and spirit of initiative; ability to adapt to new work environments; vast team and independent work experience.

PROFESSIONAL EXPERIENCE

FOUNDER & GRAPHIC DESIGNER at Leonor Albuquerque Design

since 10/2018 - Remote (UK)

- Create memorable and engaging graphic, editorial, corporate, digital, photographic, branding, POS and technical artwork solutions for companies operating in various fields including Engineering, Healthcare, Education, Crypto, POS and Marketing;
- Consistently ensure design content and material is developed to the highest standard and adjusted to social media, B2B audience, events, presentations, instruction manuals, and/or other targets;
- Implement administrative improvements;
- Successfully and successively adapt to very different settings and clients for effective results;
- **Software:** InDesign, Illustrator, Photoshop, Figma, SolidWorks, SolidWorks Composer, Word, Outlook, Excel and Powerpoint, along with project management platforms like Asana, Trello, Slack and Skills.

PROFESSIONAL EXPERIENCE

GRAPHIC & MARKETING DESIGNER at University College Isle of Man

03/2019 – 01/2020 & 06/2023 – 05/2024 - Douglas, Isle of Man

- Created, managed and published dynamic graphic material from concept to final delivery, for online and offline advertising;
- Organized print and digital marketing material for events;
- Developed internal communication assets;
- **Software:** InDesign, Illustrator, Photoshop, Canva, Word, Outlook, Excel and Powerpoint.

GRAPHIC & POINT OF SALE DESIGNER at Mondelēz International, Inc.

05/2020 – 08/2021 - Remote (UK)

- Established impactful POS design solutions and marketing strategies for several snack brands such as Oreo, Milka, Chips Ahoy!, Trident, Tuc, Royal, and others;
- **Software:** InDesign, Illustrator and Photoshop.

GRAPHIC & DIGITAL DESIGNER at Gander Limited

01/2020 – 04/2020 - Ballasalla, Isle of Man

- Managed the graphic, editorial, digital, corporate, photographic and B2B material for efficient online and offline use;
- UI/UX design and app development;
- Analytics shown explosive increase in app downloads and usability during this period;
- **Software:** InDesign, Illustrator, Photoshop, Figma and Trello.

TECHNICAL EDITORIAL & GRAPHIC DESIGNER at Publindústria, Lda.

01/2016 – 10/2018 - Porto, Portugal

- Managed and designed technical book content and final arts;
- Active involvement in advertising material creation;
- **Software:** InDesign, Illustrator and Photoshop.

GRAPHIC, EDITORIAL & DIGITAL DESIGNER - Independent Work

10/2012 – 01/2016 - Portugal

- Independently developed smaller dimension projects in an auspicious effort to improve and expand my design skills while at University;
- **Software:** InDesign, Illustrator, Photoshop and Lightroom.

EDUCATION

MASTER'S

Graphic and Editorial Design at the Fine Arts Faculty of the University of Porto.

BACHELOR'S

Communication and Graphic Design at the Fine Arts Faculty of the University of Porto.

CLIENTS/ COLLABS

